



2017 Queen Mary 2® Transatlantic Crossing Sweepstakes Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE UNITED STATES AND CANADA (EXCLUDING QUEBEC) ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES OR CANADA (EXCLUDING QUEBEC) AT THE TIME OF ENTRY. OPEN TO LEGAL RESIDENTS OF 50 US/DC AND CANADA (EXCLUDING QUEBEC), 21 YEARS OF AGE OR OLDER, WHO ENTER FROM WITHIN THE ELIGIBLE COUNTRIES/LOCATIONS.

1. Eligibility: The 2017 Queen Mary 2 Transatlantic Crossing Sweepstakes (the "Sweepstakes") is open to: legal residents of the fifty (50) United States, the District of Columbia and Canada (excluding Quebec), who have reached 21 years of age or older as of January 25, 2017, who are located in the United States, the District of Columbia, or Canada (excluding Quebec), all at the time of entry. Employees, contractors, directors, officers, and agents of Cunard Line, Ltd. ("Sponsor"), its parent, affiliates, subsidiaries, distributors, sales representatives, and advertising, promotion and judging agencies and all other service agencies involved with the Sweepstakes, and members of the immediate family (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household of each such employee (whether or not related) are not eligible to enter or win.

This Sweepstakes is subject to all applicable federal, state, local and provincial laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: Carnival plc, trading as Cunard Line, 24303 Town Center Drive, Suite 200, Valencia, CA 91355.

3. Sweepstakes Entry Period: The Sweepstakes begins on January 25, 2017 at 12:00:00 pm Pacific Time ("PT") and ends on March 31, 2017 at 11:59:59 pm PT (the "Sweepstakes Entry Period"). All entries must be received before the Sweepstakes Entry Period end time/date to be valid. For purposes of this Sweepstakes "Day" shall be defined as each calendar day, starting at 12:00:00 am PT and ending at 11:59:59 pm PT on the same day, except for the first day of the Sweepstakes (January 25) which shall start at 12:00:00 pm PT.

4. How to Enter: Regular Entry - During the Sweepstakes Entry Period, register for the Sweepstakes by visiting CunardSweepstakes.com ("Website" or "website") and providing all requested information, including your name, email address, phone number, date of birth, and/or any other information requested from the Sponsor, and certify that you have read and agree to these Official Rules to receive one (1) entry into the Sweepstakes. Limit: One (1) regular entry per person/email during the entire Sweepstakes Entry Period.

Additional Entries: After you have successfully entered the Sweepstakes via the regular entry set forth above, you can receive up to 87 total additional entries into the Sweepstakes by completing the following actions during the Sweepstakes Entry Period:

- **Log In:** Each Day of the Sweepstakes, you can receive one (1) additional entry into the Sweepstakes by logging into your Email, Twitter, or Instagram account through the Sweepstakes Website (log ins to such accounts via another method shall not be eligible for additional entry). **Limit:** One (1) additional log in entry per person/email per Day of the Sweepstakes (total of 65 additional logs in entries).
- **Facebook Incentivized Share:** Post the Sweepstakes' Facebook share language to Facebook. You will receive two (2) additional entries into the Sweepstakes for each friend that successfully enters the Sweepstakes via your post. **You will only receive additional entries via this method if someone successfully enters the Sweepstakes via your unique URL provided on your Facebook post (you will not receive entry merely for posting).** **Limit:** Ten (10) additional entries via sharing on Facebook during the entire Sweepstakes Entry Period, regardless of how many individuals enter the Sweepstakes via your unique URL/post.
- **Twitter Incentivized Share:** Tweet the Sweepstakes' Twitter share language along with the hashtag #QM2Sweepstakes to receive two (2) additional entries into the Sweepstakes. Share must include required hashtag to be valid and receive additional entry into the Sweepstakes. **Limit:** Five (5) shares and ten (10) total additional entries via sharing on Twitter during the entire Sweepstakes Entry Period, regardless of how many times you tweet.
- **Twitter Post:** First, log in to the Website using your Twitter Instagram account. Then, post a photo along with the hashtag #QM2Sweepstakes to receive one (1) additional entry into the Sweepstakes. Photo must comply with the submission requirements as set forth herein. **Limit:** One (1) additional entry via Twitter post during the entire Sweepstakes Entry Period.



- **Instagram Post:** First, log in to the Website using your Instagram account. Then, post a photo along with the hashtag #QM2Sweepstakes to receive one (1) additional entry into the Sweepstakes. Photo must comply with the submission requirements as set forth herein. Limit: One (1) additional entry via Twitter post during the entire Sweepstakes Entry Period.

General Entry Conditions: Individuals who do not follow all of the instructions, provide the required information in their registration form, include the required hashtags (if applicable), and/or abide by these Official Rules or other instructions of Sponsor may be disqualified. To receive additional entries via Facebook and/or Twitter share methods, you must have a valid Facebook and/or Twitter account. To create an account for free, please visit Facebook.com and Twitter.com (account memberships are subject to their respective site's membership guidelines). **Limit:** One (1) regular entry and up to 87 additional entries per person/e-mail address during the entire Sweepstakes Entry Period.

Automated entries are prohibited, and any use of automated devices will cause disqualification. Entrants may not enter with multiple e-mail addresses nor may entrants use any other device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple e-mail addresses, under multiple identities, or uses any device or artifice to register multiple times will be disqualified and forfeits any and all prizes won, in Sponsor's sole discretion. Multiple entrants are not permitted to share the same e-mail address. Should multiple users of the same e-mail account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said e-mail account at the time of entry will be considered the entrant. "Authorized Account Holder" is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Potential winner may be required to show proof of being the Authorized Account Holder.

Content Requirements: As used herein, "Content" refers to all content you submit in connection with the Sweepstakes (including, but not limited to, any photos, images, content of photos, posts, descriptions, writings, explanations, hashtags, tag names, etc.). Sponsor reserves the right to remove and/or disqualify any Content that does not adhere to the Content requirements, as determined in Sponsor's sole discretion, as well as disqualify the entrant. Entries hashtags, descriptions, and all other text/language must be in English. By submitting Content for the Sweepstakes, you hereby warrant and represent that your Content conforms to the Content requirements set forth herein.

Entrants represent and warrant that their Content is the original work of such entrant, it has not been copied from others, it has not previously won awards, it does not violate the rights of any other person or entity, and publication of the Content via various media including Web posting will not infringe on the rights of any third party. Any such entrant will indemnify and hold harmless Released Parties (defined below) from any claims to the contrary. Any entrant whose Content includes likenesses of third parties or contains elements not owned by the entrant (such as, but not limited to, depictions of persons, buildings, trademarks or logos) must be able to provide legal releases for such use including Sponsor's use of such Content, in a form satisfactory to Sponsor, upon request, prior to award of prize and/or naming of entrant as a winner.

By submitting Content, you agree that your Content is gratuitous and made without restriction, and will not place Sponsor under any obligation, that Sponsor is free to use or otherwise disclose the ideas contained in the Content on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your Content, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than you.

BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT HIS/HER ENTRY AND CONTENT MAY BE POSTED ON SPONSOR'S WEBSITE OR ELSEWHERE ON THE INTERNET AS AUTHORIZED BY SPONSOR, IN SPONSOR'S DISCRETION. Submission of Content grants Sponsor and its agents an unlimited, worldwide, perpetual, license and right to publish, use, publicly perform the Content in any way, in any and all media, without limitation, and without consideration to the entrant.

All Content submitted by you must conform to the additional submission requirements set forth herein:

- Content must comply with these Official Rules and the terms of use on any applicable website;
- Content must comply with the posting requirements set forth above;
- Content cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity;
- Content cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- Content cannot be obscene or offensive, endorse any form of hate or hate group;
- Content cannot defame, misrepresent or contain disparaging remarks about Sponsor or its products, or other people, products or companies;
- Content cannot contain trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind, without



permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;

- Content cannot contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media) without permission (Sponsor does not permit the infringement of others' rights and any use of materials not original to the entrant (except copyrighted materials owned by Sponsor) is grounds for disqualification from the Sweepstakes. Do not copy your favorite movie, book or photo or include materials, images, graphics, music or trademarks belonging to any third parties or incorporate the names, voices, likeness or personas of any party other than yourself unless you have obtained all rights necessary to permit you to use same in connection with your Content and grant the rights herein granted to Sponsor);
- No background artwork should appear in the Content unless it is an original work of the entrant. Any artwork, murals, etc. that can be seen in Content must be created solely by the entrant or entrant must be the sole owner of all copyright interests therein;
- Content cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission;
- Content cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and
- Content cannot depict, and cannot itself, be in violation of any law.

CONTENT POSTED TO A WEBSITE IS NOT EDITED BY SPONSOR AND IS THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANT AND DO NOT REFLECT THE VIEWS OF SPONSOR IN ANY MANNER. Any waiver of any obligation hereunder by Sponsor does not constitute a general waiver of any obligation to entrants. Sponsor reserves the right to waive the Sweepstakes Content requirements set forth herein in its reasonable discretion. Content that does not comply with the Content requirements set forth in this section and in these Official Rules will be ineligible for entry in to the Sweepstakes and may be disqualified, as determined by Sponsor in its sole discretion.

Sponsor reserves the right, in its reasonable discretion, during or upon completion of the Sweepstakes Entry Period, to request that any entrant resubmit his or her Content which fails to comply with the Sweepstakes entry/Content requirements prior to any winner selection.

5. Drawing: On or around April 4, 2017 at 24303 Town Center Drive, Suite 200, Valencia, CA 91355, Sponsor will randomly select one (1) winner from among all eligible entries received during the Sweepstakes Entry Period. Odds of winning a prize depend on the number of eligible entries received.

On or around April 7, 2017 potential winner will be notified via the e-mail address and/or telephone number provided during entry into the Sweepstakes. Upon notification, if a Canadian resident, the selected potential winner must first, unaided (whether mechanical or otherwise), correctly answer a time-limited mathematical skill-testing question before being declared a winner. In the event that the selected entrant is unable to correctly answer the skill-testing question, the Sponsor shall have the right to randomly draw another eligible entrant, and the Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard. Potential winner is subject to verification. If a potential winner is found not to be eligible or not in compliance with these Official Rules, if attempted notification or any prize is returned as undeliverable, if any required documents are not returned within the required number of days, if a winner cannot be verified, or if a winner is otherwise unable or unwilling to accept and claim the prize as stated, then winner may be disqualified and the prize may be forfeited in Sponsor's sole discretion. Winner may be required to complete, sign and return an Affidavit of Eligibility/Liability Release, and, where lawful, a Publicity Release, within ten (10) business days of attempted notification or prize may be forfeited. Sponsor is not responsible for any change of email address, mailing address and/or telephone number of entrants.

6. Grand Prize (1): One (1) winner will receive one (1) Seven (7) night Transatlantic Crossing for Winner and one (1) guest ("Guest") between New York, New York and Southampton, England, which includes one (1) Balcony Category Stateroom (Category BV), double occupancy accommodations. Approximate Retail Value ("ARV"): \$3,400 USD/\$4,020 CAD. **TRANSPORTATION TO AND FROM THE POINT OF EMBARKATION/DISEMBARKATION FOR CRUISE IS NOT INCLUDED.**

ARV is as of date of printing of these Official Rules. Actual value may vary based on seasonal fluctuations in price for accommodations and the date of voyage. Any difference in actual value and ARV, if any, will not be awarded. Prize values are based on conversion rates as of December 19, 2016 and may vary. The difference, if any, will not be awarded.

Winner is solely responsible for any and all expenses and incidental travel costs not expressly stated in the prize description herein, including but not limited to, **all** transportation to/from point of embarkation/diseembarkation, hotel accommodations before/after cruise (if any), shore excursions fees, in-room charges (e.g., mini-bar, room service, telephone, movies, etc.), all meals and beverages prior to boarding crossing, discretionary charges



while on vessel, meals in alternate dining venues while on vessel, gratuities, alcoholic beverages, boutique purchases, and any other incidental costs or other expenses not specifically set forth herein. Winner and guest must be available to travel on the same itinerary. **Trip must be completed by July 1, 2018 and may only be taken between either May 2017 through June 2017 and from September 2017 through December 2017 and from May 2018 through July 1, 2018, and may be subject to certain other restrictions, including without limitation blackout dates and cruises** (including Transatlantic Crossing on August 29, 2017). If for any reason, the Winner is not available to travel by June 24, 2018 and/or during the available time periods as listed above, the prize may be forfeited in Sponsor's sole discretion. Sponsor will attempt to accommodate winner's preferred itinerary, but all specifics thereof, will be at Sponsor's sole discretion. Exact travel dates and arrangements subject to availability and at the sole discretion of Sponsor. Sponsor shall not be liable for any loss or damage to baggage or other personal property brought on vessel. If the winner becomes disabled or cannot otherwise fully enjoy the prize due to illness, Sponsor shall have the option at its sole discretion of being relieved of liability for fulfillment of the prize award and no other compensation in lieu of the prize will be awarded. All travel is subject to any and all restrictions instituted by the Department of Defense and/or Department of Homeland Security, as required.

Unless a child of Winner, guest must be 21 years of age or older as of the date of departure. Minors must be accompanied at all times during trip (including, but not limited to, crossing activities, and all other prize-related events) by minor's parent or legal guardian. Once guest is selected, they may not be substituted, except in Sponsor's sole and absolute discretion. Additional prize award details and travel information to be provided to the winner at the time of notification. Winner and guest are also responsible for obtaining travel and medical insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. Winner and guest must sign and return a travel release before any ticketing or confirmation of travel occurs. Winner and guest must have all necessary identification and/or travel documents (e.g., a valid U.S. or Canadian passport) required for travel. Crossing is subject to the terms and conditions of the Cunard passage contract located at <http://www.cunard.com/passagecontract>. As set forth in more detail in the passage contract, Sponsor reserves the right to refuse to embark winner or Transatlantic Crossing guest, at any time if, in the sole opinion of Sponsor, winner or crossing guest, or any minor or other person in winner or crossing guest's care during the crossing or other portion of the trip, is unfit for any reason for the crossing.

Limit: one (1) prize per person/household. Prizes are non-transferable and no cash equivalent or substitution of prize is offered, except at the sole discretion of the Sponsor. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Prize will be awarded only to an address within the United States, DC, or Canada (excluding Quebec). Winner will be solely responsible for all applicable Federal, State, provincial and local taxes connected with receipt of prize, the use and enjoyment of prize, or any other connection with this Sweepstakes (regardless of whether it, in whole or in part, is used) unless otherwise required by law or unless this requirement is waived by the Sponsor in its sole discretion. If winner is a U.S. resident, he/she will receive IRS Form 1099 for the ARV of Prize. Canadian residents may be subject to withholding taxes and Canadian residents are responsible for the reporting and payment of any income tax. An additional sum of \$350.20 USD may be awarded to a Canadian winner in connection with the prize. If awarded, this amount shall be withheld by the Sponsor and paid to the IRS on behalf of the Canadian winner, as required under United States law.

7. Release: As a condition of entering, entrants (or their parent or legal guardian if an eligible minor) agree (and agree to confirm in writing): (a) to release Sponsor, its affiliates, subsidiaries, retailers, and agents, and each of their officers, directors, employees and agents, and Facebook, Inc., Instagram LLC, and Twitter Inc. (collectively, "Promotion Parties"), from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize, or any travel related thereto; (b) under no circumstances will any entrant be permitted to obtain awards for, and entrant hereby knowingly and expressly waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses and/or any rights to have damages multiplied or otherwise increased; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred (if any), excluding attorneys' fees and court costs.

BY ACCEPTING PRIZE, WINNER ACCEPTS (AGREES TO CONFIRM IN WRITING) THE INHERENTLY DANGEROUS NATURE AND RISK IN SEA TRAVEL, INCLUDING PERSONAL INJURY AND/OR DEATH, ACKNOWLEDGES THAT HIS/HER PARTICIPATION IN THE PRIZE EVENT IS VOLUNTARY, ACKNOWLEDGES THAT THERE ARE NATURAL FACTORS AND OCCURRENCES WHICH MAY IMPACT ON OR AFFECT THE SAFETY OF THE ACTIVITIES HE/SHE IS PARTICIPATING IN AND HE/SHE ASSUMES THE RISK OF SUCH FACTORS AND OCCURRENCES AND AGREES THAT TO THE EXTENT PERMISSIBLE BY LAW, PROMOTION PARTIES SHALL NOT BE IN ANY WAY RESPONSIBLE FOR ANY RESULTING INJURY AND/OR DEATH.

8. Publicity: Except where prohibited by law, each winner grants (and agrees to confirm this grant in writing, if requested) permission for Sponsor and those acting under its authority to use his/her name, photograph, and/or likeness, for advertising and/or publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without compensation.



9. General Conditions: Sponsor is not responsible for lost, late, misdirected, undelivered, incorrect, or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of the entries. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, bugs, virus, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In the event of cancellation, Sponsor will randomly award the prizes from among all eligible, non-suspect entries received prior to cancellation. Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions, the website, or network connections that are human or technical in nature. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process, the website, or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Binding Arbitration: Any controversy or claim arising out of or relating to this Sweepstakes shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply California law consistent with the Federal Arbitration Act and applicable statutes of limitations, and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES.

BY PARTICIPATING IN THE SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION AND (2) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY SET FORTH ABOVE AND IN SECTION 7(B)-(D), SO SUCH LANGUAGE MAY NOT APPLY TO EVERY ENTRANT.

11. Governing Law & Jurisdiction: This Sweepstakes and its Official Rules are governed by US law and are subject to all applicable federal, state and local laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of the Sweepstakes Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, U.S.A., without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth in Section 10 of these Official Rules and/or for entering any judgment on an arbitration award, shall take place in Los Angeles County, California.

12. Entrant's Personal Information: Please see the privacy policy located at www.cunard.com/legal for details of Sponsor's policy regarding the use of personal information collected in connection with this Sweepstakes. If you are selected as a winner, your information may also be included in a publicly-available winner's list.

13. Winners List: For winners' first name and surname initial, city and state, go online to Cunard.com/QM2SweepstakesWinner. Winner information will be available between May 1, 2017 and November 30, 2017.



This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, or Twitter. You understand that you are providing your information to Sponsor and not to Facebook, Instagram, or Twitter.